

W4 Talk Show Discussion

Assignment (Role-play)

A In this assignment you will take over one of the following roles and engage in a talk show discussion on the benefits or disadvantages of cultured meat. The role cards will give you an idea of who you are, what your attitude is in that role and what kind of character you have. Try to keep the discussion going as long as possible. Before you begin, jot down some ideas that you would like to include in the discussion.

<p style="text-align: center;">Alice or Justin Creep, the talk show host</p> <p>Role: You are the host of the show so your job is to make sure that the discussion keeps going and everyone has a chance to have his/her say. Begin by introducing the guests. And make sure you bring the discussion to a proper end. Note down beforehand at least two questions for each participant, but encourage them to talk to each other.</p> <p>Character: You also are calm, cool, collected. Personally you do not have an opinion on the issue.</p>	<p style="text-align: center;">Hanna Tuomisto or Avijit Roy</p> <p>Role: You are one of the authors of the Observer article. Note down the main arguments in favour cultured meat as explained in the article. W3 will obviously help you here.</p> <p>Character: You are calm, cool, collected. You are absolutely convinced by your own ideas but you explain them in an objective and scientific way.</p>	<p style="text-align: center;">Nick or Nicola Greene, an environmentalist</p> <p>Role: You see your role in life as to save the earth from environmental degradation and global warming. Your arguments against the current form of food production are very similar in some ways to those of Hanna or Avijit. However, you think that artificial food is not the solution. People must simply learn to eat less and eat healthier food, produced in a more natural way.</p> <p>Character: In contrast to the scientists you are passionate in your beliefs. You are not tolerant of other people's ideas and you interrupt them quite often, being somewhat aggressive.</p>
<p style="text-align: center;">Pierre or Christine Ponsard, a famous chef</p> <p>Role: You are a famous chef with your own restaurant in London. You are horrified by Hanna Tuomisto's and Avijit Roy's ideas. You think that cultured meat is disgusting, but you need to think of other ideas in support of your point of view.</p> <p>Character: You are quite a calm person, but tend to be sarcastic.</p>	<p style="text-align: center;">George or Georgiana Garth, livestock farmer</p> <p>Role: You are the owner of a large agricultural enterprise. You obviously dislike the suggestions for cultured meat as they would undermine your business. But you cannot really use this as a direct argument, but you can point out the vast investments that have been made in factory farming and the jobs it creates. You need to be able to justify the way that you mass produce meat in your factory-like farm.</p> <p>Character: You are a gruff, straight talker who speaks his/her mind. You do not like environmentalists because you think that they are out of touch with reality.</p>	<p style="text-align: center;">Sally or Callum Short, an ordinary consumer</p> <p>Role: You are just a man or woman in the street. You do not have much of an opinion one way or another. What you are really worried about is that you might not like the taste of cultured meat and that the price of food will go up.</p> <p>Character: You are quite calm and unexcited about the issue.</p>